



# தமிழ்நாடு திறந்தநிலைப் பல்கலைக்கழகம்

**PROSPECTUS & APPLICATION FOR  
M.B.A. (Shipping & Logistics Management)**



**SCHOOL OF MANAGEMENT STUDIES  
TAMILNADU OPEN UNIVERSITY**

Directorate of Technical Education Campus,  
Guindy, Chennai - 600 025



*Prof. M.S. Palanichamy*

*Vice Chancellor*

*Dear Student,*

*Welcome to the MBA (Shipping and Logistics Management) Programme of the Tamil Nadu Open University, a premier Open and Distance Learning Institution. The global information economy creates a dynamic system of increasing complexity for today's businesses. The Shipping and Logistics Industries are an integral component of the dynamic trading network and face with some unique challenges of their own. Management Education in this industry imparts skills to manage this dynamic environment. This specialized MBA Programme provides a holistic view of all the fundamental concepts of Management integrating various aspects in the Shipping and Logistics Industry. This Programme would enable the sea farers to seek careers with shore based organizations. Pursuing a fulltime course would be very difficult for the sea farers due to the nature of their job. Hence this industry specific Programme has been designed to be delivered in Distance Learning Mode which would help them to meet their personal expectations. Global trading networks are continuously evolving in a boundary less world of Shipping and Logistics Industry. This specialized Programme would also be useful for freshers to secure employment in this sector and practicing professionals to validate, consolidate and formalize their qualification.*

*I would like to convey "MY BEST WISHES" to all of you for a smooth and successful completion of the course of your study, which is our ultimate objective. Our wish is to impart quality education of international standard at a reasonable cost but with a totally different and modern approach. Our teaching methods are individual student oriented.*

*We have developed course materials that are self learning in nature. You would be able to pursue your studies independently even without the assistance of a Teacher. We are now taking efforts in simplifying the teaching - learning methods with the help of modern Information Technology Equipments like Audio - Visual Aids and CDS. Our services are extended and enlarged at every stage mainly in your interest by providing integrated world wide knowledge of education.*

*We are marching towards new horizons to achieve the cherished objectives of the student community. We feel immensely pleased, proud and privileged for having associated yourself with us in our idealistic journey. Let us join and work together. Let us reach new Horizons. My hearty congratulations to pursue your studies with earnestness and enthusiasm.*

*Prof. M.S. Palanichamy*

*Vice Chancellor*

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**PROSPECTUS AND APPLICATION  
FOR  
M.B.A. (Shipping & Logistics Management)  
Programme**



**TAMIL NADU OPEN UNIVERSITY**

**SCHOOL OF MANAGEMENT STUDIES**

**DIRECTORATE OF TECHNICAL EDUCATION CAMPUS**

**GUINDY, CHENNAI-600 025.**

**RECOGNITION OF TNOU  
BY  
UNIVERSITY GRANTS COMMISSION**

Tamil Nadu Open University, Chennai established by an Act (No. 27 of 2002) of the State Government of Tamil Nadu and notified through State Gazette vide Notification dated 03-06-2002 is a State Open University. It has been recognized by the University Grants Commission under Section 2(f) of UGC Act, 1956 as per UGC Notification No. F9-11/2004 (CPP-1) dated August 20,2004.

## **1. About the University**

The Tamil Nadu Open University (TNOU) was established in 2002 by an Act (No.27 of 2002) of Tamil Nadu Legislature, with the objective of introducing and promoting Open and Distance Education systems in the educational scenario of Tamil Nadu, as well as, coordinating such systems and setting the standards for such systems. It is the 10th State Open University established in the country. The jurisdiction of this University is the entire state of Tamilnadu.

## **2. About the M.B.A. Programme (Shipping and Logistics Management)**

**MBA (Shipping & Logistics Management)** Programme has been designed by TNOU in consultation with experts in Shipping and Logistics sectors with the following objectives.

- ✿ To equip the students with adequate skills and knowledge in General Management functional areas and in the Shipping and Logistics business sectors.
- ✿ To provide a holistic view of the sector, integrating various aspects viz, Ship Management, Liner Shipping, Ship Agency Management, Port & Terminal Management, Maritime Law, Maritime Economics, Freight Forwarding, Logistics and Supply Chain Management.
- ✿ To help participants to meet their personal expectations by providing an industry-specific content which helps them to gain a thorough understanding of the Maritime business.
- ✿ To provide opportunities for undertaking employment oriented projects which will facilitate a career change option to the seafarers.

The programme adopts a holistic view of Shipping, integrating various aspects viz, Ship Management, Liner Shipping, Ship Agency Management, Port & Terminal Management, Maritime Law, Maritime Economics, Freight Forwarding, Logistics and Supply Chain Management through which graduates will develop a complete understanding of the opportunities in this sector.

### **3. Programme Regulations**

<b>ENTRY REQUIREMENTS</b>
1. Any degree from a recognized University (OR)
2. Mariners holding the following professional qualification obtained after a minimum duration of study-cum-training of 6 years after 10+2 leading to:
a) Master Foreign Going Certificate of Competency. (OR)
b) First Class Motor or Steam or Combined (Chief Engineer) Certificate of Competency issued by the Directorate General of Shipping, Ministry of Shipping, Government of India or its counterparts in other countries.

<b>DURATION</b>	
<b>Minimum</b>	<b>Maximum</b>
2 Years	8 Years

<b>Medium of Instruction</b>	English
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<b>Fee</b>	Rs.30,000/- per year
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<b>SCHEME OF EVALUATION</b>	
Continuous Assessment	<b>25 Marks</b>
Term and Examinations	<b>75 Marks</b>
Total	<b>100 Marks</b>
<b>The Passing Minimum :</b> A minimum of 45% in external and 50% in overall (internal & external)	

#### **4. Credit System**

The University follows the 'Credit system' for this programme. One credit in this system is equivalent to 30 hours of student study hours comprising all learning activities (i.e. attending counselling sessions and reading and comprehending the print materials). This helps the learner to understand the academic effort one has to put in to successfully complete a course. Completion of the Programme requires successful passing of the term-end examination of each course in this programme.

#### **5. Programme Delivery**

Printed materials are our backbone. TNOU study materials are prepared by a team of experts keeping in view the interest of the learner group. Each course in the Degree and Diploma Programme has a Course Expert Committee with distinguished academics and professionals involved in the course preparation. The materials are written in such a manner that the students can study it by themselves with minimum assistance of a lecturer in the Institution. Further, textbooks and reference materials are available in the Programme Study Centre.

The Programme Study Centre will enable the students to submit their Continuous Assessment assignments to the course coordinator through Internet / E-mail. For this purpose, a dedicated website will be established through which students will send / receive their assignments.

#### **6. The Term-End Examinations**

The candidates have to under take the Term-End Examinations of Tamil Nadu Open University at the end of the Academic year. The candidate will have to pay the prescribed Examination fee along with filled in application to be submitted to the Tamil Nadu Open University.

#### **7. Pattern of Question Paper**

For all theory papers, the Term End Examination is for 75 marks, with a break up of 15 marks for Section A and 60 marks for Section B.

Details as follows.:

- a) Section A shall consist of short answer questions (answer for each question not to

exceed one page), carrying five marks each. The candidates have to answer any three out of five questions from Section-A.

b) Section B shall consist of Essay type questions/problems carrying fifteen marks each. The candidates have to answer any four out of seven questions from Section – B.

## **8. Classification of Successful Candidates**

A candidate who obtains not less than 34 marks out of 75 marks in each paper in the external examination and 50% marks in the aggregate of both external examination and internal evaluation shall be declared to have passed.

A candidate who secures not less than 50% of the aggregate marks in all papers of the final examinations shall be declared to have passed the examinations and placed in Second Class.

A candidate who secures not less than 60% of the aggregate marks in the final examinations shall be declared to have passed the examinations and placed in First Class.

A candidate who passes in First Class and who obtains not less than 75% of the marks shall be declared to have passed with Distinction.

## **9. Programme Structure**

(FOR STUDENTS ADMITTED FROM AY - 2006 – 2007 ONWARDS)

### I YEAR

<b>COURSE CODE</b>	<b>COURSE TITLE</b>	<b>CREDITS</b>
MSP 10	Management Functions & Behaviour	6
MSP 12	Financial and Management Accounting	6
MSP 13	Quantitative Techniques	6
MSP 14	Management Information Systems	4
MSP 15	Marketing Management	4
MSP 17	Human Resource Management	4
MSP 19	Research Methods	4
MSP 100	Overview of Maritime Business	6
MSP 101	Maritime Economics	6
MSP 102	Ports & Terminals Management	4

## II YEAR

<b>COURSE CODE</b>	<b>COURSE TITLE</b>	<b>CREDITS</b>
MSP 23	Strategic Management	6
MSP 24	International Business Management	6
MSP 103	Ship Management Practices	6
MSP 104	Legal Aspects of Maritime Business	4
MSP 105	Liner Shipping Business	4
MSP 106	Logistics & Multimodal Transport	4
MSP 62	Supply Chain Management	4
MSP 107	Shipping Finance & Insurance	4
MSP 108	Ship Agency Management	4
MSP 25	Project Work (Equivalent to two courses)	8

### **10. Programme Fee**

The programme fee should be paid by means of two separate Demand Drafts, one in favour of **“Tamil Nadu Open University” Payable at Chennai for Rs.12,750/-** and another in favour of **“Academy of Maritime Education and Training” Payable at Chennai for Rs.17,250/-**. No refund of fee is permissible. The fee will however be refunded in case of ineligibility for admission after deducting the Registration Fee of Rs.100.

### **11. Change / Correction of Address**

The students may intimate changes in address to the Controller of Examinations, TNOU, Directorate of Technical Education Campus, Chennai - 600 025. Normally, it takes 4-6 weeks to effect the change. They may, therefore, make their own arrangements to have the letters redirected to the changed address during the intervening period. Change/Correction of address is not permitted until admissions are finalized. **(Form-1 enclosed)**

### **12. Issue of Duplicate Identity Card**

The students may in case of non-receipt of Identity Card, write to The Controller of Examinations, TNOU, Directorate of Technical Education Campus, Chennai - 600 025 for the Issue of Duplicate Identity Card with a Demand Draft for Rs.100/- drawn in favour of Tamil Nadu Open University, payable at Chennai. They are advised not to write letters to any other officer in the university in this regard. Normally, it takes a week to send the Duplicate Identity Card. The learners are therefore advised to contact local Post Office before writing to the University. **(Form-2 enclosed)**

### **13. Programme Study Center**

**ACADEMY OF MARITIME EDUCATION AND TRAINING**



**Academy of Maritime Education and Training (AMET)** is the Programme Study Center offering **MBA (Shipping & Logistics Management)** Programme.

AMET, situated at Kanathur, on the outskirts of the City of Chennai, is a state-of-the-art establishment totally dedicated to the dissemination of knowledge to the Shipping Industry.

AMET, established on 15th of February 1993, is the first Academy of its kind in South India that caters to the needs of the Shipping Industry not just in India, but the world over. In providing Quality Assurance, the Academy has obtained Certification to ISO 9001:2000 Standards by Det Norske Veritas, Norway.

Over 1200 students are currently pursuing various Diploma, Degree & Post Graduate Degree Courses in AMET. In order to ensure international standards in Maritime & Management Training, AMET has established the best infrastructure in terms of classrooms with modern teaching aids, well equipped workshops for practical training, Marine workshop for hands on training on marine auxiliaries, well furnished hostel, canteen facilities, indoor & outdoor games, swimming pool, medical facilities & an overall congenial atmosphere for learning by the students.

The collaborations between the world class Maritime Academy AMET & the various world leaders in the Shipping & Logistics Industry have proved to be very successful & benefiting the students looking forward for a career as officers to sail in the Merchant Navy Ships / as executives in shipping & logistics sector globally.

AMET offers the following courses approved by **Director General of Shipping**:

1. B.E. Marine Engineering (Duration: 4 years)
2. B.Sc., Nautical Science (Duration: 3 years)
3. Graduate Marine Engineering (Duration: 1 year)
4. B.E Marine Technology (Duration 4 years)

Computer center in AMET is equipped with adequate terminals to enable the students get hands-on experience. A dedicated website maintained by AMET for the benefit of students pursuing distance learning to enable e-learning.

Besides TNOU, academic collaboration has been established by AMET with the following institutions:

- Birla Institute of Technology, Ranchi, India.
- Indian Institute of Technology, Chennai, India.
- Glasgow college of Nautical Studies, United Kingdom.
- South Tyneside College, United Kingdom.
- Singapore Maritime Academy.

**ADDRESS OF COUNSELLING CENTRES:**

Academy of Maritime Education and Training

135, East Coast Road,

Kanathur - 603112, Chennai, India.

Ph : 91 - 44 - 27472155 / 27472904 / 27472905 / 27472157

Fax : 91 - 44 - 27472804, 91 - 44 - 28250550

**CHENNAI CITY OFFICE**

Academy of Maritime Education and Training

5107, H2, II Avenue, Anna Nagar, Chennai – 600 040.

Tel: 044 26161180 / 2031 / 1438

Fax: 044 26162827

Email: amet@vsnl.com

Website: www. ametindia. com

**14. Students Grievances**

In the case of any administrative / academic grievances students are advised to write to the Co-ordinator, MBA Shipping & Logistics Management Programme, School of Management Studies, TNOU, Directorate of Technical Education Campus, Guindy, Chennai - 600 025. Normally, it takes a week to sort out the grievances if any.



**FORM - 1**  
**Tamil Nadu Open University**

DOTE Campus, Guindy, Chennai - 600 025

**APPLICATION FOR CHANGE / CORRECTION OF ADDRESS**

Date :

To

The Controller of Examinations  
Tamil Nadu Open University  
DOTE Campus, Guindy,  
Chennai-600 025

Enrolment No : \_\_\_\_\_ Programme: \_\_\_\_\_

Name of the Student : \_\_\_\_\_

**DETAILS FOR CHANGE / CORRECTION OF MAILING ADDRESS**

**New Address**

**Old Address**



**FORM - 2**  
**Tamil Nadu Open University**

DOTe Campus, Guindy, Chennai - 600 025

**APPLICATION FOR ISSUE OF DUPLICATE IDENTITY CARD**

Name of the student \_\_\_\_\_

Address of the student \_\_\_\_\_

\_\_\_\_\_

Pincode \_\_\_\_\_

Enrolment No : \_\_\_\_\_ Programme: \_\_\_\_\_

I enclose herewith duly filled-in Identity card along with my photograph and Demand Draft No. \_\_\_\_\_, dated \_\_\_\_\_, Bank \_\_\_\_\_ for Rs.100/- in favour of TNOU, payable at Chennai towards issue of Duplicate Identity Card.

Date :

Signature of Student

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FOR use at TNOU Office only

Verified / Checked. Duplicate ID card may be issued to the above student

Superintendent  
Admissions

Assistant Registrar  
Admissions

## **TAMIL NADU OPEN UNIVERSITY OTHER ACADEMIC PROGRAMMES ON OFFER**

### **1. Research Programmes**

M.Phil : Management, Tamil, English, Education, History, Economics, Commerce, Sociology, Public Administration, Psychology, Mathematics, Political Science.

### **2. Professional Programmes**

MBA

MCA

### **3. Post Graduate Programmes**

M.Com

MA (Tamil, English, History, Economics, Sociology, Public Administration, Political Science)

M.Sc., (Psychology, Mathematics)

### **3. Post Graduate Diploma Programmes**

Post Graduate Diploma in Computer Applications (PGDCA)

Post Graduate Diploma in Information Technology Management.

### **4. Diploma Programmes**

Diploma in DTP Operator

Diploma in Refrigeration & Air-conditioning Technician

Diploma in Plumbing Technician

Diploma in Catering Assistant

Diploma in Four Wheeler Mechanism

Diploma in House Electrician

Diploma in Health Assistant

Diploma in Pre Primary (Kindergarten) Teacher Training

Diploma in Fashion Design and Garment Making

Diploma in Management

### **5. Under Graduate Programmes**

BA (Tamil, English, History, Economics, Public Administration)

B.Com, BTS (Tourism Studies)

BBA, BCA, B.Lit, B.Ed.

B.Sc (Mathematics)

#### ***Off Campus Mode***

B.Sc., (B.Sc., Hospitality and Hotel Administration)

BASLP (Bachelor in Audiology and Speech Language Pathology)

### **6. Certificate Programmes**

Computer Applications, Environmental Studies, Food & Nutrition, Rural Development, Teaching of English, Teaching of Primary School Mathematics, Empowering Women through Self Help Groups.